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OF COUNSEL

June 20, 1977

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File & file

Dear Tom and Alex:

You will be interested in the enclosed statement by Mark Gordon, the Federal Trade Commission staff member, who summarized FTC activities affecting cigarette promotion in a statement he made before the National Commission on Smoking and Public Policy in Philadelphia, June 16, 1977.

My best regards.

Sincerely,

Abe Krash

Enclosure

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